

# RogerQuest

INTERNATIONAL

Since 2012

**A new age Online Recruitment company for a new Myanmar**



**WE HELP YOU TO  
REACH YOUR GOAL**

# MEDIA KIT

Diamond Condo, Tower B,  
8th Floor, appt.801  
Kamayut Township, Yangon



**CALL US 012306103**

# COMPANY PROFILE

Roger Quest Media Group is a media agency providing different vertical content sites with media coverage of the best in class media houses in Myanmar, introducing first in Myanmar Affiliate Marketing Program and establishing RQI Media Partnership Alliance with the biggest Myanmar print and online newspapers. Roger Quest began out of the desire to contribute to newly creating democratisation process initiated by new government in 2012.

Jobs are a cornerstone of development, especially in new developing countries, Myanmar being no exception. Jobs are critical for reducing poverty, making cities work, and providing youth with alternatives for life.

We have clearly realized the need and huge opportunity for job mediating and job searching solutions at the market of 53 millions people right after political and economical changes. There is a great opportunity gap that fills a void left by "old style" recruitment and headhunting styles. Large informal and vulnerable employment and overemployment desperately needs reorientation of macroeconomic policies towards full, productive and decent employment along with structural changes.

The Company has an experienced and passionate team of professionals with extensive expertise and know-how in both Internet and HR industry. In addition, the Company has straighten its manpower and technology capacity by hiring professionals who were previously involved in recruitment business in top Myanmar recruitment company and online software solution



## CONTACT US

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**AFFILIATE**



**JOB PLATFORM  
PARTNERS**



**MEDIA ALIANCE**



[www.rogerquest.com](http://www.rogerquest.com)



# JOBLESS MEDIA PARTNERSHIP ALLIANCE (JMPA)

www.jobless.com.mm

www.rogerquest.com

www.mizzima.com

www.mizzimaburmese.com

www.jobsinYangon.com

affiliate.jobsinyangon.com

www.mmbiztoday.com

www.irrawaddy.org

burma.irrawaddy.org

www.popularmyanmar.com

www.mrtv4.com.mm

www.rogerquest.com/jobs

	All sites	Sizes (pixels)	Per Week	Per Month
1	Right side top	370x308px	\$ 150	\$ 520
2	Right side below top	370x308px	\$ 130	\$ 490
3	Middle Banners (Top Jobs)	800x90px	\$ 130	\$ 490
4	Banner in Jobs (max. 5/week )	800x90px	\$ 150	\$ 490
5	Company special (preview on page 5)	745x200px		\$ 500

#1

#2

#5

#3

#4

JOB VERTICAL

JOB VERTICAL

The screenshot shows the mizzima.com.mm website. At the top, there's a navigation bar with links like News, Business, Lifestyle, Development, and Election 2015. Below the navigation bar, there's a 'Jobless' section with a search bar and a 'Find the best candidates with Jobless.com.mm' banner. The main content area displays a list of job openings with columns for 'Job Title', 'Company', and 'View Job'. The list includes various roles like 'Showroom Manager', 'Sales Executive', and 'Office Trainee' from companies like 'RMA Myanmar' and 'RogerQuest International'. There are also banners for 'YOUR BANNERS' and 'Build your CV with Jobless CV BUILDER'.

The screenshot shows the Myanmar Business Today website. At the top, there's a navigation bar with links like Business, Investment & Finance, Property & Real Estate, Features, IT & Telecom, Automobile, and Entertainment. Below the navigation bar, there's a 'Myanmar Retail Sector Ringing Up...' article with a photo of a supermarket. The main content area displays various news articles, including 'Kubota Bolsters Farm M...', 'Gas Rationing Eased for...', 'Mandalay Wholesale Market May Impact Property Prices', 'UMFCCI to Open Conf...', 'Bagan King Hotel', 'GIZ Extends Cooperation with Partner', 'CB to Issue Credit Cards', 'Pact to Grant Concessions...', 'True IDC Launches Myanmar...', and 'KBZ Group Eyes "Digital T..."'. There are also banners for 'YOUR BANNERS' and 'Build your CV with Jobless CV BUILDER'.

www.rogerquest.com

# LET'S GROW OUR BUSINESS TOGETHER!

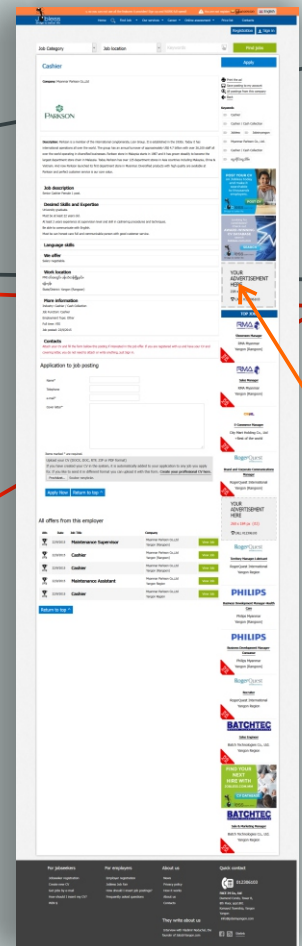
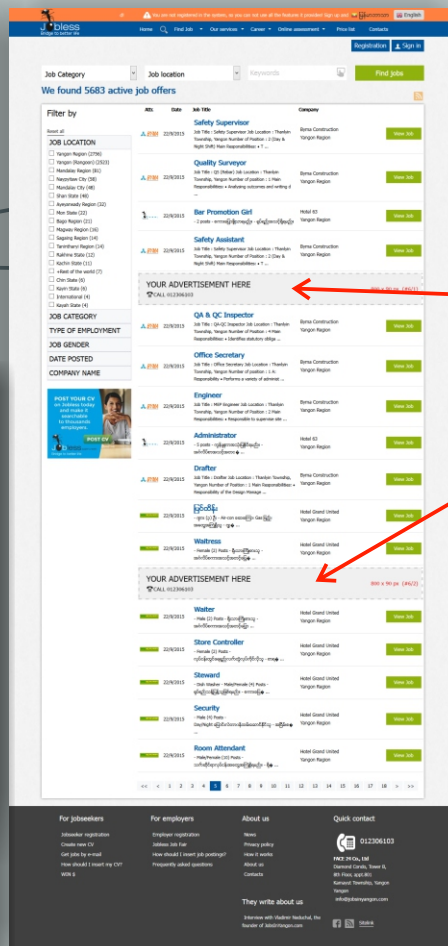
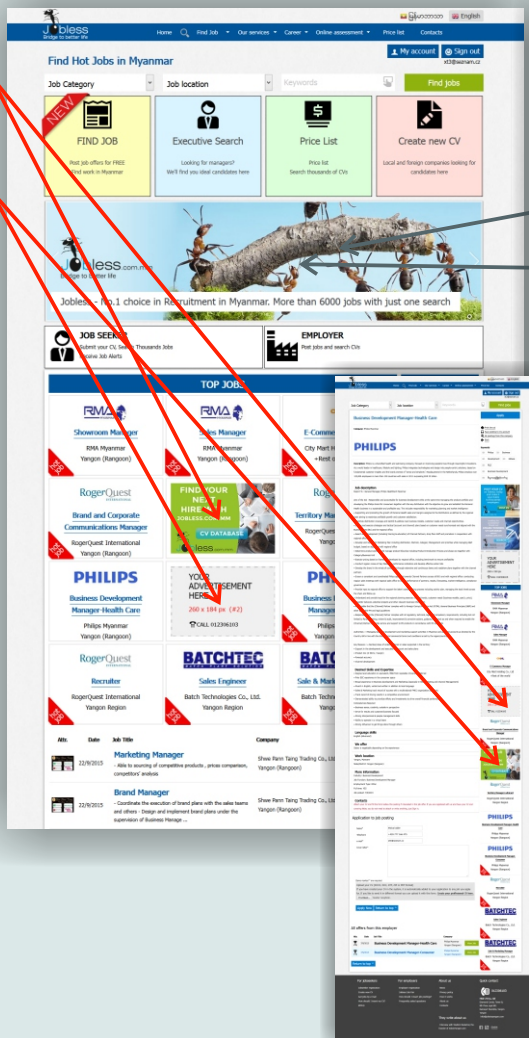
Jobless.com.mm

jobless.com.mm		Sizes (pixels)	Rates for every page of Jobless + RogerQuestRates for every page of Jobless + RogerQuest					
			English Version		Myanmar Version		Dual Package (Eng+Mya)	
			Per Month	Per Week	Per Month	Per Week	Per Month	Per Week
#0a	ENG main banner	992x273 px	\$ 700	\$ 200			\$ 1500	\$ 400
#0b	MYA main banner	992x273 px			\$ 1000	\$ 300		
#4	Right side top	370x308px	\$ 150	\$ 45	\$ 190	\$ 55	\$ 300	\$ 80
#5	Right side below top	370x308px	\$ 130	\$ 40	\$ 170	\$ 50	\$ 270	\$ 60
#1,2,3	Middle Banners (Top Jobs)	260x184 px	\$ 250	\$ 150	\$ 300		\$ 500	\$ 150
#6	Banner in Jobs (max. 5/week )	800x90 px		\$ 40		\$ 50		\$ 75
#7	Banner in Detail	228x190 px						

#1

#2

#3



#0a

#0b

#6

#7

AFFILIATE



JOB PLATFORM  
PARTNERS



MEDIA ALIANCE

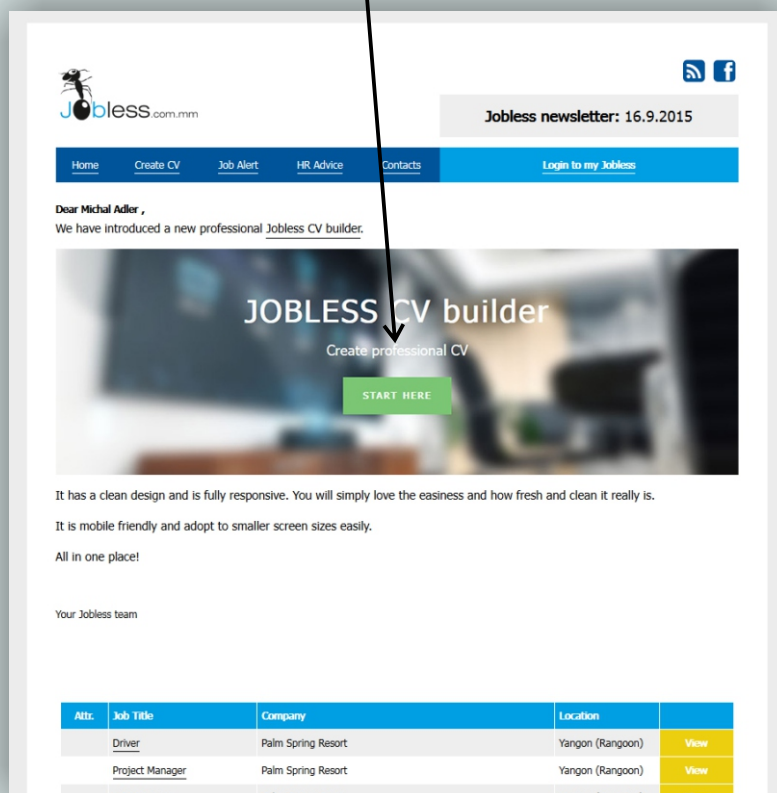


www.rogerquest.com

# ROGER QUEST **NEWSLETTER**

Great tool to present your company brand or job offers to more than 70 000 registered users. Jobless distributes a daily newsletter to more than 35 000 individual subscribers. Newsletter contains daily job offers according to jobseekers' filters. We can insert a banner in job offers there. Ukazte obrázek..At the same time we distribute weekly newsletter to 70 000 subscribers with special offers incl. Logos and company description. The best way of company branding plus introducing company products or services.

	one week	one month	3 months
English version	\$ 40	\$ 180	\$ 500
Myanmar version	\$ 50	\$ 200	\$ 700
Dual package (Enl+Mya)	\$ 80	\$ 300	\$ 1000



**AFFILIATE**



**JOB PLATFORM  
PARTNERS**



**MEDIA ALIANCE**



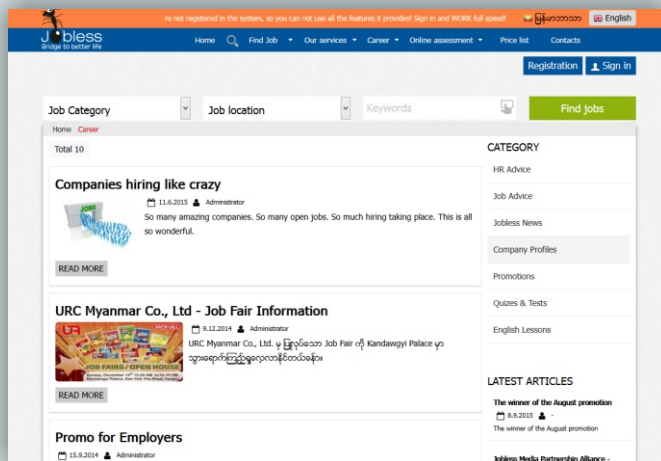


# RADIO PROGRAMS PARTNERSHIP

Call us to get more Information.

# JOBLESS CAREER BLOG

Job advise and Recruitment advise, Company news and promotions provides a great tool for your branding and back link to your company site.



# FACEBOOK ADVERTISING

Reaching over 7 mil. Fans of JMPA clients company site. Call us to get more Information.



# COMPANY LOGOS

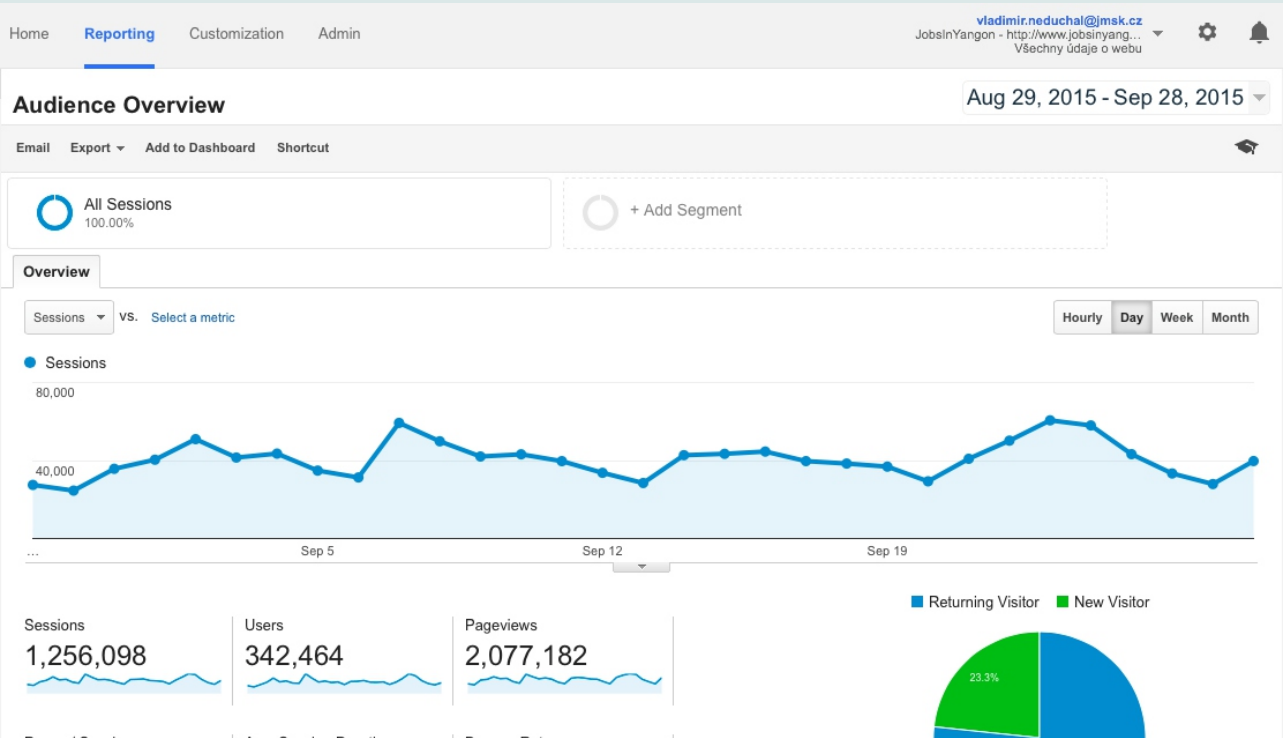
Company LOGOS on the front page of RGI Job platform partners and Alliance pages

	one week	one	3 months
English version	\$ 40	\$ 180	\$ 500
Myanmar version	\$ 50	\$ 200	\$ 700
Dual package	\$ 80	\$ 300	\$ 1000
All Alliance	\$ 200	\$ 400	\$ 1500



# GOOGLE ANALYTICS 2015

Call us to get more Information.



# LUCKY WHEEL

We can run promotion for you at all our partners sites with your sponsorship. It is especially designed for brand supporting activities, products/services launches, database registrations list collection and researches. Ask our staff to help you.



## AFFILIATE



## JOB PLATFORM PARTNERS

**MEDIA ALIANCE**





**THANK YOU**